



Enchanting Curvy WOMEN

among blossoming floral décor

by Michelle Drewek

photography by Front Room Photography
styling by Gabrielle Loomis & Terri Blahnik
location at Boerner Botanical Gardens

Let's be completely honest, we all have our own insecurities. While our individual concerns will differ, none of us is without reservations. But these worries shouldn't take away from the excitement of finding our wedding dress. This is a chance to show off who we are, and feel fabulous while doing it.

From personality to body type, every bride is unique. And while it's easy to say, "I want to look gorgeous and feel confident on my wedding day," finding the gown that not only represents your personality, but highlights your beautiful figure all while keeping you comfortable in your own skin can be a challenge, especially since not all bridal salons cater to every size bride. Many times the ones that do are hours away or only offer a limited selection, leaving a bride without the option to truly find her wedding gown soul mate.

We made it our mission to find you a solution, and indeed we did!

During a recent photo shoot at the Boerner Botanical Gardens, we had a handful of brides and brides-to-be find out first hand that beauty doesn't only come in a size 6. With the help of the fantastic teams at Stone Manor Bridal (Grafton, Wis.) and Brandi's Bridal Galleria, Etc. (New Glarus, Wis.), our featured brides were put in gowns that made each of them glow.

"We believe that when you are bridal gown shopping you are not just shopping for a dress but an experience that will last a lifetime, and that applies to every bride no matter what shape or size you are," Kate Iggens of Stone Manor Bridal underscores.

"We work diligently to find plus size dresses that are not only figure flattering but also stylish and fashionable, so when a bride comes in she doesn't feel anxious or self-conscious. We carry a wide variety of sizes—up to size 26—and are here to help you look and feel fabulous."

Brandi's Bridal Galleria, Etc. is also an industry advocate for making every bride of every size a priority when they walk through their doors.

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Left & Right Pages: Bride's gown by Stone Manor Bridal. Hair by Beauty Milwaukee – Addy & Cheryl (Team Leader). Makeup by Pure Salon and Day Spa – Dana. Jewelry by David Liska Custom Jeweler. Flowers by Bank of Memories & Flowers



Left & Right Pages: Bride's & Bridesmaids' dresses by Stone Manor Bridal. Hair by Beauty Milwaukee - Addy & Cheryl (Team Leader). Makeup by Pure Salon and Day Spa - Dana. Jewelry by David Liska Custom Jeweler. Flowers by Bank of Memories & Flowers.



"A more curvy bride looking for a gown is treated the exact same way we treat any bride who comes into our salon," emphasizes Brandi Nehmer of Brandi's Bridal Galleria, Etc. "We have a wonderful, diverse selection of gowns in sizes 16-24W in all price ranges and fits!"

"Curvy brides are wearing every style of fit today, so there are no limits! Almost every gown we have comes up to size 24W, so she is welcome to try on anything we have. We want every bride to feel her absolute best and show off her curvy figure on her wedding day!"

Don't let your own fears about finding the perfect dress overtake your excitement. Team up with a group of experts that truly understands you and your fabulous figure, like those at Stone Manor Bridal and Brandi's Bridal Galleria, Etc. Because of their dedication to serving each and every unique bride that walks through their door, you can rest assured you'll find a dress that loves your curves as much as you do. 

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